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The Promenade at Casa Grande completes first phase of 1m s/f project

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APinal County regional lifestyle destination celebrates the debut of the long-awaited first phase. The Promenade at Casa Grande, at build out, will offer more than a million s/f of shopping, dining and entertainment to previously underserved region.

More than 500,000 s/f of the shopping center opened this fall, including Dillard's, Target, Kohl's, JCPenney, PetSmart, Staples and Harkins Theatres. The open-air, phased Promenade at Casa Grande meets the need for retail in Pinal County and brings many first-to-market merchants to the region. The center sits on 130 acres and is strategically situated off one of the state's primary freeway corridors in an emerging hot spot between Arizona's two major metropolitan hubs of Phoenix and Tucson.

In addition to this fall's openings, this well-positioned project will deliver other large-format retailers, specialty shops and restaurants in the spring.

"This project is part of a long-term strategic plan to bring market-driven retail developments to Arizona," said Art Coppola, president and chief executive officer, Macerich. "The integrated center will serve as a catalyst for economic vitality in Pinal County. It is perfect for the market and serves the needs of the community now and into the future."

The project is a result of a partnership between WDP Partners and The Pederson Group, both of Phoenix, and Macerich's Phoenix-based Westcor divisiond.

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