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Frisoli joins Cushman & Wakefield as executive director - assisting with the metrowest market team

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According to Cushman & Wakefield, Michael Frisoli, has joined the company as an executive director. Frisoli will be partnering with Cushman & Wakefield executive director J.R. McDonald to lead the firm's metrowest market team, representing both landlords and tenants. Cushman & Wakefield will also leverage Frisoli's strong relationships in the city's south suburban markets by having Frisoli playing an active role developing business opportunities south of the city.

Frisoli a long career in the area's real estate market and is as a founding member of Richards Barry Joyce and Partners.

Frisoli will be joining a growing metrowest team, which is also adding client coordinator Erin Friedrich to further support the growing business.

Robert Griffin, Cushman & Wakefield's New England President, said, "I worked closely with Mike Frisoli at a previous firm and I could not be more excited to have him join C&W. It is a very happy reunion. Mike is truly one of the best in the business, the ultimate competitor and a consummate team player. We are fortunate to have him and I believe that C&W will be a stronger firm with Mike on our team.."

A Tufts University alum, Frisoli is also active in Boston's non-profit community. He is a member of the Greater Boston Real Estate Board and the Tufts University Athletic Club, and a former board member of the Make A Wish Foundation. In addition, he is active in youth programs in his hometown of Westwood, coaching youth football and basketball.

Cushman & Wakefield's Metrowest team has had a very active 2009 and 2010, completing the BJ's headquarters transaction in the first quarter of 2010.

"I'm looking forward to the opportunity to join such a strong leasing and sales team" said Frisoli. "Cushman & Wakefield has a terrific presence in all of Boston's submarkets, the best Investment Sales team in the business and a strong global platform. The opportunity to partner with J.R. McDonald and work with the Metrowest and South teams is an exciting opportunity. Having successfully worked with Rob Griffin and his team for many years, I know that Cushman & Wakefield's combination of sales and leasing expertise is a powerful model. With our combined talents, expertise and experience, I believe that no one in the market can offer its clients a better market platform in Greater Boston."

Thomas Collins, Cushman & Wakefield's Executive Managing Director and Vice President for the New England Region, was equally enthusiastic about the addition of Frisoli to Cushman &

Wakefield. "Mike Frisoli has been a leading professional in the real estate industry in Boston for nearly 20 years," said Collins. "He's won two CBA Deals of the Year over the last six years, he has experience in every aspect of the brokerage business, and he's respected by his clients, his associates and his peers. We are thrilled to have him join our team."

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