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Plotkin of Northeast Retail Leasing & Management brokers 7,100 s/f lease

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According to Daniel Plotkin, principal with Northeast Retail Leasing & Management Company, LLC, East Haven, Conn.-based Town Fair Tire Centers opened its 82nd store at 215 Main St. and has four new stores following it slated to open around the second quarter of 2011. The 7,100 s/f Tewksbury store sited below Rte. 38 to avoid zoning prohibitions was built with a high facade offering signage visibility.

Plotkin said, "The building location is counter-intuitive for the average new store development rep, but from a sales point of view it's a home run." Town Fair is creative and flexible when it comes to high volume markets and will always try to find a way to make a new store work, whether in existing buildings or new construction.

The four new stores under construction are located in Middletown, R.I. at West Main Rd. and Valley St., Woburn, Mass. at 420 Washington St., Topsham, Me. at Topsham Fair Mall Rd., and Auburn, Me. on Mt. Auburn Ave. and are all new 7,144 s/f prototypical buildings. The four new stores will bring the store count to 86.

Plotkin continues to seek locations throughout New England, especially in eastern Mass., southern N.H., and Me. Town Fair Tire is a privately owned company in business since 1966. Town Fair Tire sells and installs tires and wheels but does not sell parts or repair motor vehicles.

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