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Kurland, Curtis of CB Richard Ellis arrange 1,921 s/f sublease of Coach store

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Polarn O. Pyret has signed a 1,921 s/f sublease at 243 Greenwich Ave. The new location will serve as the first U.S. location for the Swedish children's clothing retailer. A VIP grand opening was held on September 23rd.

Susan Kurland, executive vice president of CB Richard Ellis' New York Tri-State Region Retail Services Group, and Jessica Curtis, associate of CB Richard Ellis' Stamford Retail Services Group, handled negotiations on behalf of the tenant.

"Polarn O. Pyret was committed to opening in the Greenwich market and we wanted to find them the very best space on the avenue," said Curtis. "The space, which was formerly occupied by Coach, offered our client a prime location at the center of the avenue and a great presence on the street. It is exciting for us at CBRE to have been a part of securing Polarn O. Pyret's first location in the U.S. and we think they will be incredibly well-received. Their children's offerings are playful, colorful and fun."

"We are extremely proud to launch a brand that is so in tune with the times," said Jennifer Athanason of Polarn O. Pyret. "Our philosophy is to let children be children and to offer truly functional garments for all needs that kids have. We believe that this philosophy is well suited to the U.S. market and hope that parents and gift buyers in the U.S. will appreciate our concept of enduring quality, and that American children will be playing in our clothing for generations to come."

243 Greenwich Ave. is situated in Greenwich's shopping district, near such retailers as Restoration Hardware, Ralph Lauren, Tory Burch and Madewell. The property's location offers access from I-95 and Metro North's Greenwich train station.

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