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Roedel Cos. named Top 100 Hotel Owner/Developer by Hotel Business Mag.

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Roedel Companies, which develops, builds, renovates, manages, and designs branded and independent hotels on its own account as well as on behalf of third party investors, was recently named one of the Top 100 Owners & Developers by Hotel Business magazine. Roedel Cos. currently has nine hotels and 941 rooms in its portfolio.

Despite the uncertain economy, Roedel Cos. has continued to renovate and develop hotels primarily in the limited, mid-service, upscale and extended-stay segments in the northeast of the United States on its own account and on behalf of third party hotel investors who are taking advantage of its "Hotels. Done Right." approach. Roedel Companies' "Hotels. Done Right." approach is a comprehensive suite of hospitality industry services which puts its team's 45 years of experience as hotel owners/operators to work on behalf of third party hotel owners and investors. Service offerings include hotel site selection, brand selection, FF&E, OS&E, design, value engineering, new construction, renovation, major maintenance and management.

Roedel Companies most recently handled every aspect of the development from start to finish of a new Holiday Inn Express Hotel & Suites in Malone, N.Y. on behalf of Branch Management. RGH Hospitality, Roedel Cos. hotel management subsidiary, is managing the property.

"Our emphasis on efficiency, productivity and service excellence across the entire hospitality spectrum ranging from design to management has enabled Roedel Companies to grow during a time when many of our competitors are unable to do so," said David Roedel, partner, Roedel Cos.

Roedel Companies is constantly exploring opportunities to expand its portfolio of hotels and business opportunities on behalf of its wholly owned hotel construction management, ROK Builders, and hotel management, RGH Hospitality, subsidiaries.

About Roedel Companies:

Roedel Companies maximizes free cash flow and return on investment for hotel owners and investors by strategically applying the industry expertise it has accrued during nearly 45 years of successfully developing, constructing, managing and designing hotels on its own account. Roedel Companies refers to its suite of crucial hospitality industry service offerings including hotel development, construction, pre-opening, management, design, OS&E and FF&E as "Hotels. Done Right." Once it is determined what a client's specific needs are, Roedel Companies customizes its resources and leverages its team's deep industry experience to quickly meet them.

In addition to delivering optimal cash flow to hotel investors by maximizing revenue and controlling

costs at all times, Roedel Companies owns, constructs and operates nationally branded hotels primarily in the limited, mid-service, upscale and extended-stay segments on its own account. Its proven track record of financial and customer success is highlighted via multiple awards. To learn more about Roedel Companies and the advantages its "Hotels. Done Right" approach offers to hotel investors, visit www.roedelcompanies.com or contact David Roedel at 603-654-2040 ext. 106 or via DRoedel@roedelcompanies.com.

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