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## **Advanced Communications & Media provides affordable surveillance systems for small businesses**

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Today, even small businesses can afford high-tech surveillance systems that may include monitors tied into the company's phone system.

Michael O'Rourke, president of Advanced Communications & Media, says the new generation of cameras is affordable, easy to use and low maintenance. He says a small investment can help business owners:

- \*Avoid frivolous lawsuits;
- \*Ensure customer and employee safety;
- \*Prevent theft by customers and employees; and
- \*Evaluate customer service.

Security cameras are used in schools, offices, shopping centers, apartment and condo complexes, health care facilities and public areas. They monitor suspicious activities, theft or vandalism, and alert residents or property owners about dangerous situations.

One of Advanced Communications & Media's clients, a property maintenance company with offices in Boston, Mass. and Tampa, Fla., watches its two 40-person offices using a remote surveillance system tied into the phone system. Managers can supervise, hold staff meetings, check surroundings for suspicious activity, and talk 'face-to-face' from 1,500 miles away with employees using small monitors on company phones.

"For a relatively small investment, these systems can reduce or eliminate the need for security personnel, a significant cost savings," said O'Rourke. "Installing a system can also reduce insurance premiums and provide peace of mind." He adds that most of today's video equipment doesn't require running cables, drilling holes, or buying expensive recording equipment.

Restaurants and convenience stores use camera systems to keep an eye on the cash register, employees, the back door where deliveries occur, and the front door where customers enter. The manager who may be working in his office in the back of the store or be on vacation in the Caribbean, can monitor activity from his own PC.

Advanced Communications offers a free, no-obligation site and phone/security system survey. Contact Michael O'Rourke at 781-436-4440, or email [mike@4acm.com](mailto:mike@4acm.com). Website: [www.4acm.com](http://www.4acm.com).

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