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Federal Realty's Linden Square opens new retail stores at lifestyle center

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According to Federal Realty Investment Trust, the developer of the new Linden Sq., a mix of new tenants are opening their doors for business in October and November - just in time for the holiday season.

At Linden Sq., customers can shop unique boutiques, meet for coffee, casually dine, exercise at their choice of fitness clubs, be pampered in a day spa, or simply run errands at the grocery store, bank or pharmacy - all at one location.

"As the new retailers at Linden Square begin to welcome their first shoppers, our vision of an exciting, vibrant lifestyle center for the Wellesley community is taking shape," said Jeremy Grossman, director of leasing for Federal Realty. "We have worked hard to ensure that Linden Square offers a diverse blend of shopping, restaurants, spas and other destinations. Linden will provide visitors of all ages - whether a local college student or a mother on the go - with exceptional quality, convenience and choice."

Throughout September, October and November, the following stores have opened:

- * Beacon Hill Athletic Club
- * Bella Sante Day Spa
- * Blue Tulip
- * The Cottage
- * CVS/pharmacy
- * French Lessons
- * Magic Beans
- * National Jean Company
- * Starbucks

A new retailer with local roots is Bella Sante Day Spa. The Linden Sq. store opened on October 20th - just in time to provide a respite for weary holiday shoppers.

"The lifestyle center at Linden Sq. is a wonderful location for our third store," said Tiffany Amoroso, co-founder of Bella Sante. "Our business is a good fit for the mix of retail, residential and office uses that Federal Realty has planned for Linden. Our hope is to build a strong clientele among the people that come to eat and shop, as well as those who work at Linden every day."

These new businesses join existing tenants at Linden Square: Fitness For Women, Smatterings, L&M Lock/Boston Decorative Hardware and Linden Store, among several others.

Looking ahead, the following stores and restaurants will open in 2008:

- * Roche Bros.
- * Head Games,
- * Cold Stone Creamery

* Qdoba

* California Pizza Kitchen

When the next phase of redevelopment is complete, Linden Sq. will include approximately 21,000 s/f of office space and four residential units. The four new townhouse style apartments will be designed and constructed with the objective of receiving certification through the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) program.

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