

# Wilson and Lispcomb of Richards Barry Joyce & Partners rep. First Altex Realty in 56,835 s/f lease

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Bauer Hockey, Inc. has started construction on a new global headquarters location.

The company's global headquarters will move from its current location in Greenland, to the new location. The new facility, located at 100 Domain Dr., will double Bauer's current office size, allowing the company to adequately expand to meet the ever-growing demand for its innovative line of hockey equipment.

All global support and administrative functions as well as Bauer's executive management team and several of the company's global departments will operate out of the new headquarters location. The office will also house all aspects of U.S. sales and marketing.

Bauer Hockey has leased 56,835 s/f of the more than 262,000 s/f of space available at the new facility. Situated on 32 acres of wooded land, the building offers highway visibility and easy access to I-95. Numerous enhancements will be made to the facility, including a new building façade, landscape upgrades and a new lobby, as well as a self-serve café and fitness center. Replacement of the building's roof as well as its rooftop HVAC units is currently underway.

Bauer Hockey, Inc. was represented by Margaret O'Brien of CB Richard Ellis' Portsmouth office. John Wilson, partner, and James Lipscomb, senior vice president, of Richards Barry Joyce & Partners, together with Mike Monks of Monks and Co. represented First Altex Realty Trust in the transaction. Richards Barry Joyce & Partners is the exclusive leasing agent for 100 Domain Dr.

Bauer Hockey will continue to maintain its existing Canadian sales and marketing office in Mississauga, Ontario as well as its Research, Design and Development Center in St. Jerome, Quebec. Bauer Hockey also has regional offices in Sweden and Germany.

"This is an exciting time in the history of Bauer Hockey and we're excited to build a new facility that represents the high standards of the Bauer brand," said Kevin Davis, CEO & president, Bauer Hockey. "Our new facility will feature several technology upgrades as well as adequate space to expand as our business continues to grow."

"We have enjoyed a collaborative working relationship with Bauer Hockey on the lease negotiation process and look forward to hosting their corporate headquarters," said Edward Carye, principal, Altid Enterprises, LLC, the parent of First Altex Realty Trust and landlord of the facility. "First Altex and Bauer Hockey have worked closely over the past several months to ensure that Bauer has the ability to create its own corporate presence at 100 Domain Dr."

In addition to structural upgrades, the landlord has worked with the towns of Exeter and Stratham, as well as the New Hampshire Department of Environmental Services, to rebalance the parking

areas surrounding the building to improve access, while preserving the surrounding area's natural beauty.

"We have been very pleased with the cooperative nature of our working relationship with Exeter and Stratham," Carye said. "Their input and guidance were critical in developing a final plan for rebalancing the project's parking areas. Our planned upgrades will help position 100 Domain Drive as one of the top locations in the Seacoast area."

#### About Bauer Hockey, Inc.

Bauer Hockey is the world's most recognized designer, marketer and manufacturer of hockey equipment. Founded in Kitchener, Ontario in 1927, Bauer developed the first skate with a blade attached to a boot, forever changing the game of hockey. Since then, Bauer has continued to develop the most sought after products in the industry, including the widely successful Supreme  $\hat{A}$ <sup>®</sup> and Vapor  $\hat{A}$ <sup>®</sup> lines of products.

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#### About Altid Enterprises, LLC

Altid Enterprises is a 50-year-old real estate company that develops, owns and operates commercial real estate in northeastern Massachusetts and southern New Hampshire.

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