

Halprin and Pickering of New England Retail Properties negotiate 4,100 s/f lease

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Matthew Halprin and Nelson Pickering of New England Retail Properties, Inc. negotiated a lease totaling 4,100 s/f between JMM Properties, LLC and Studio Z Fitness, LLC in DB Shopping Center located at 803-875 West Main St. The 26,500 s/f shopping center is located on Rte. 1 and is also home to Dress Barn and Blockbuster Video.

Halprin and Pickering orchestrated the deal which gave the Zumba Fitness franchisee their second permanent location along the 95 shoreline corridor. As of May 2010 the Zumba program is being taught at over 60,000 locations in 105 countries, has sold millions of DVDs, and has changed the lives of Zumba fanatics worldwide with 7.5 million participants taking Zumba classes every week. Halprin and Pickerng represented the landlord, JMM Properties, LLC, and were the sole brokers in the deal.

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