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Pro Con breaks ground on \$3.3 million green NH Liquor & Wine Outlet

December 23, 2010 - Retail

A groundbreaking ceremony was held to celebrate the start of construction of N.H. Liquor & Wine Outlet store. Pro Con Inc. is the architect and general contractor for the \$3.3 million design-build project. The new outlet will be located behind an existing state liquor store at 27 Coliseum Ave. which will be demolished after the new store is built.

This 20,000 s/f project is part of the N.H. Liquor Commission's (NHLC) plan to modernize stores statewide and increase sales.

In an effort to further NHLC's green efforts, the project incorporates ecologically friendly features, including solar panels, energy efficient LED lighting, and geo-thermal heating and cooling systems. Local building materials and low volatile organic compound products will also be applied and installed. The outlet's landscaping will be comprised of local plants and grasses that require no irrigation.

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