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Advantage Construction awarded \$2 million Toyota project

January 20, 2011 - Construction Design & Engineering

Advantage Construction has been selected to complete a renovation and addition for Hyannis Toyota, located on Iyannough Rd. (Rte. 132).

Advantage will perform a complete demolition of the existing single story showroom and office area and will construct a completely new two-level showroom and support area. The ground floor showroom will house 14 sales stations and hold 6 display vehicles. The sales managers' desks will be located on an elevated platform ensuring full view of the entire show floor. Tile flooring will be laid throughout the space and 2x2 parabolic lighting will be hung from above. The waiting area will include a Wi-Fi Internet Cafe, flat screen TVs, snacks and beverages for customer comfort and convenience. A mezzanine, accessible by elevator, will contain a call center designed for up to 20 sales associates.

Employees will also benefit from a 30-person lunch room while on break.

The exterior of the facility will be constructed from a combination of ACM, glass and metal panels all reflecting Toyota's signature silver and red imaging. A large Novum wall will be constructed at the front entrance of the building leading customers through the front doors and to the greeter station. The service area, which is located in a facility behind the main showroom, will undergo sprinkler system upgrades as well as a new front facade ACM paneling.

James Mullarkey from the Curtis Architectural Group is the architect. Construction is scheduled to be complete this spring.

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