



CELEBRATING
55 YEARS

nerej

Joanna Rotonde 2011

January 27, 2011 - Retail

Name: Joanna Rotonde

Title: Assistant Vice President/Acquisitions

Company: Urstadt Biddle Properties, Inc.

Location: Greenwich, Conn.

Place of birth: White Plains, N.Y.

College: Fordham University (BA in Legal Studies)

First job outside of real estate: Campaigning for the Westchester GOP

First job in real estate or allied field: Legal assistant in real estate law firm

What your firm does now and its plans for the future: Urstadt Biddle is the dominant grocery-anchored shopping center owner in suburban Metro-N.Y.. UBP currently owns or has an interest in 50 properties, containing 4.7 million s/f. Presently, we identify and analyze investment opportunities. Explore markets, develop and maintain professional relationships within core market. For the future, UBP will seek to further expand and develop our company portfolio within our market.

Hobbies: Mountain biking, boating, skiing and softball

Favorite book: "A Man in Full" by Tom Wolfe and "You Can Negotiate Anything" by Herb Cohen

Favorite movie: "Wall Street" (1987 & 2010)

Person you most admire (outside of family): Warren Buffet

Keys to success: To motivate yourself to achieve your goals and commit to doing it with dedication, until you have what you want.

If you had to choose a different profession, what would it be? Lawyer

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540