



# nerej

## **The New England Real Estate Journal to publish Northeast Sustainable Energy Association's BE11 Trade Show Guide**

February 03, 2011 - Front Section

The New England Real Estate Journal (NEREJ) will be publishing BE11 Trade Show Guide, the official trade show guide for BuildingEnergy 2011. BuildingEnergy 2011, also called BE11, is the Northeast Sustainable Energy Association's (NESEA) annual conference and trade show, the longest-running and largest trade show of its kind in the northeast. BuildingEnergy 2011 takes place March 8-11 at the Seaport World Trade Center.

The guide will include a list of all exhibitors, a conference schedule and map of the trade show floor. The guide will be distributed to NEREJ's subscribers 10 days prior to the beginning of BE11. It will also be available on nerej.com.

"We are excited to partner with NESEA. They have clear goals for promoting sustainable energy solutions and sustainable education. We see this as a huge growth industry within commercial real estate and are proud to align our publication with NESEA. NESEA's staff and members are at the forefront of this sustainable energy revolution," said John Picard, president of NEREJ.

The Northeast Sustainable Energy Association ([www.nesea.org](http://www.nesea.org)), a membership organization dedicated to promoting sustainable energy solutions to professionals from the renewable energy and high performance building community. The 2010 conference and trade show included 4,000 attendees from 35 states and five countries, and featured more than 160 exhibitors.

"NESEA members come together annually for BE11 - we think of it as 'the tribe gathering'," said Jennifer Marrapese, JD, MA, executive director of NESEA. "That's who we are as an organization. NESEA members consider themselves practical idealists, passionate about the need for healthy, efficient buildings powered by clean, renewable energy. NESEA's professionals attend BE11 looking for solutions, wanting to explore new ideas, new products, new technologies. We are very excited about this partnership with NEREJ, because ideas and products and systems can only gain power once people know they exist."

Visit <http://www.nesea.org/be11/> for more Building Energy 11 information or to register online.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540