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Colliers Meredith & Grew becomes Colliers International

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Colliers Meredith & Grew has officially adopted the new Colliers International market position and name, including a modernized logo, as part of a campaign undertaken by offices across the U.S. and around the globe to bring Colliers International real estate professionals and service lines under one brand.

The consolidation under a single brand signifies Colliers International's commitment to providing clients with seamless access to a complete set of real estate services locally, nationally or internationally.

"Today is not simply about a new look and feel. It is more about the completion of our integration into a truly global platform with a breadth and depth of services that will enable us to meet every one of our client's commercial real estate needs, whether in the Boston area or on the other side of the world," said Thomas Hynes, co-chairman and CEO of Colliers International Boston. "While we remain keenly focused on the New England market, since joining Colliers in 2008, we have completed more than 100 transactions for our local clients in diverse markets including San Francisco, Cleveland, New York, London and Mumbai."

The Meredith & Grew roots reach back 130 years when two Boston businessmen, J. Morris Meredith and Edward Wigglesworth Grew, founded the company at 15 Congress St., expanding their commercial leasing business to include property and trust management.

"Our platform has expanded. Our commitment to customer service and one-on-one relationships is the same. Our people are the same," said Kevin Phelan, co-chairman. "We have gained international appeal and in a way we're more of a Boston company now because our city is so connected internationally."

The announcement of the branding change was made at the company's 32nd annual "Trends in the Real Estate Market" seminar. The event, which attracted more than 1,000 area business executives and media, was held at the Boston Convention and Exhibition Center. More than 80% of the attendees who responded to a registration poll about prospects for the coming year indicated they were bullish on the commercial real estate market in 2011.

About Colliers International

Colliers International is the third largest commercial real estate services company in the world with 15,000 professionals operating out of more than 480 offices in 61 countries. Colliers focuses on accelerating its clients' success by seamlessly providing a full range of services to real estate users, owners and investors worldwide, including corporate solutions, brokerage, property and asset management, hotel investment sales and consulting, valuation, consulting and appraisal services, mortgage banking and research. The latest annual survey by the Lipsey Company ranked Colliers International as the second most recognized commercial real estate firm in the world.

Colliers International's Boston office has been providing its clients with innovative real estate

solutions for over 130 years. In addition to its full platform of integrated services, it is one of 21 owner/members of Strategic Alliance Mortgage (SAM). SAM's goal is to combine local entrepreneurial expertise with a nationwide network to deliver the very best capital markets execution and alternatives to its clients.

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