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The Bliss Spa opens at the W Hotel and Residences; Designed by TRO Jung|Brannen

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The Bliss Spa, designed by TRO Jung|Brannen's interiors group, recently celebrated its grand opening within the W Hotel and Residences.

TRO Jung|Brannen's design for Bliss balances a public space with a serene and relaxing environment in the treatment rooms. The concept for this urban spa was to soothe the senses by creating a year round summer garden as an escape for Bostonians from the harsh winters -a garden oasis of Bliss. This theme is expressed through playful interpretations including swings that are overgrown with foliage where product is displayed, light-hearted wallpaper in the lounges that represent the flowers in a garden, and mobiles in the manicure/pedicure area that suggest clouds.

While careful attention was given to maintaining the spa's international brand, it reflects an individualized Boston identity.

ABOUT TRO JUNG|BRANNEN

TRO Jung|Brannen is an international planning and design firm of over 200 professionals with practice areas in hospitality & residential, commercial, arts & education, healthcare, and research. Services include programming/feasibility studies, architecture, planning, interior design, and engineering. Based in Boston, the firm maintains regional offices in Birmingham, AL; Sarasota, FL; and Memphis, TN; as well as international offices in Beijing, China and Dubai, United Arab Emirates.

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