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Meet the IFMA Member: Helbig

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Karl Helbig is the worldwide market management lead for smarter buildings at IBM. Helbig focuses on helping customers understand how to better manage energy, space and facilities assets for greater operational efficiency and sustainability. He recently joined IFMA to further his knowledge around issues and trends affecting the global facilities management industry, and to leverage IFMA's network of professional contacts and members, online communities, FMJ and other publications and events.

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