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Borstel named ABC-Mass. chapter's new public affairs director: former Mass. division of professional licensure manager

March 17, 2011 - Construction Design & Engineering

The Massachusetts chapter of Associated Builders and Contractors (ABC) recently named Chuck Borstel as its public affairs director. Borstel joins ABC after working in senior positions at the Mass. Division of Professional Licensure, the MDC and the city of Melrose.

According to ABC-Mass. chapter president Greg Beeman, Borstel joins ABC at a key time. "Chuck will be a great addition to our team," he said. "We are working in these challenging political and economic times to make sure our member firms have every chance to compete fairly in the marketplace and Chuck's experience with government and public policy will serve our organization well," Beeman said.

As public affairs director, Borstel is responsible for overseeing the chapter's government relations efforts and coordinating the chapter's external and internal communications and public relations. He will also work to ensure that the message of ABC supports the mission and objectives of the association.

"This is a great opportunity to work for an organization that is all about free enterprise, opportunity and merit," said Borstel. "ABC represents some great businesses and true entrepreneurs in one of our most important industries. I look forward to advocating on their behalf."

Borstel is a graduate of Suffolk University. He has served on a variety of state and local government boards, including the Advisory Council on Vocational Education to the Mass. Board of Elementary and Secondary Education and the Mass. Board of Registration of Sheet Metal Workers. While at the Division of Professional Licensure, Borstel worked extensively with the state's vocation schools and served on advisory boards of Greater Lawrence Vocational School, Northeast (Wakefield) Vocational School and Madison Park (Boston) Vocational School.

Nationally, ABC represents more than 25,000 firms in 79 chapters. ABC members subscribe to the merit shop philosophy that all construction contracts should be awarded to the lowest responsible bidder, regardless of labor affiliation. This allows maximum opportunities for workers and contractors and maximum value for taxpayers and consumers.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540