

## O'Brien founded Greater Boston Commercial Properties, Inc.

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Bret O'Brien founded Greater Boston Commercial Properties, Inc. in order to serve the MetroWest region in commercial real estate brokerage. O'Brien grew up in the area in a family of real estate entrepreneurs. He attended Cornell University and obtained a bachelor of science in business, which he immediately put to use as a broker at O'Brien Commercial Properties, Inc. Bret worked at O'Brien Commercial Properties, Inc. for nine years as a top broker, and to the position of senior vice president. In 2010 Bret O'Brien completed 19 transactions totaling 287,286 s/f, and earned the title of broker of the year at O'Brien Commercial Properties, Inc. for the second time in three years. In order to create an environment where he could offer his clients a more personalized approach he opened Greater Boston Commercial Properties, Inc. The company is located at 225 Cedar Hill St. close to the intersections of Rte. 495, the Mass. Pike and Rte. 9, which is considered to be the epicenter of New England's highway network.

His focus has always been, and continues to be, the sale and leasing of industrial and office properties along the Rte. 495 and Mass. Pike corridors.

One of the many attributes that sets Greater Boston Commercial Properties, Inc. apart from most competitors is the focus on direct marketing to the real estate decision makers in the area. Through cold calling by phone, in person and direct mail, Bret communicates directly and is familiar with the real estate decision makers at nearly all of the industrial and office companies in the market in which he focuses. As both a listing agent and a tenant representative, Bret understands real estate transactions on a level that allows him to give his clients an edge at each and every opportunity. His in depth knowledge and expertise in this region, combined with finely tuned sales and negotiation skills, as well as comprehensive investment analysis, allow him to provide a unique level of service that has built him an outstanding reputation.

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