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3rd Annual New England XPO for Business May 25th at the Hynes Convention Center

April 07, 2011 - Front Section

The Third Annual New England XPO for Business, the largest and most comprehensive B2B networking conference in New England, is expected to bring together over 10,000 business professionals. The XPO will take place on May 25th from 9 a.m. to 5 p.m. and will be held at the Hynes Convention Center. Access the latest information, including special events, speakers and exhibitors on the event's newly launched website: www.eventmanagement.org/newengland/.

The XPO show floor will feature more than 300 exhibitors offering innovative business products and services. Over 40 seminars covering topics of marketing and advertising, sales strategies, social media, email marketing, finance and capital access, business development fundamentals, and best practices will be offered.

The new tracks of education featured will be business ownership and procurement. The seminars will be presented by the area's best and brightest business executives offering attendees valuable insights and anecdotes to guide them forward.

"We are excited about the new features, the new venue and the new website we have built for the 2011 event. The move to Downtown Boston makes the show easily accessible for the thousands of business professionals who attend," said Marc Sherer, President of Event Management, producers of the event. "This year's XPO addresses current issues and successful strategies needed to advance in business. We are working with some of the best media and corporate partners in New England to provide the highest quality event for our customers."

The show is presented by Vu Telepresence and Eastern Bank with Media Partners Boston Globe Media and 96.9 FM WTKK. The XPO offers several special events including The Boston Globe Business Breakfast, 96.9 Boston Talks Special Event, Social Media Business Forum as well as an After-Hours Networking Event.

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