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Grill of Fairlane Properties arranges 12,400 s/f lease renewal for EMI Strategic Marketing

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Fairlane Properties recently completed the 12,400 s/f renewal and relocation of EMI Strategic Marketing at 15 Broad St. The owner of 15 Broad St., Broder Properties, was represented by Kevin Brown of Brown & Wagner. Michael Grill of Fairlane Properties represented EMI. While retaining its 10th floor location in 15 Broad St., EMI relocated from the 7th floor to the 9th floor. The building's original grand marble staircase will now link the firm's two floors providing an architectural statement at EMI's entry foyer.

Campbell Edlund, president of EMI, said, "We are delighted to be expanding our offices in the Financial District. Our addition of a contiguous floor, new conference rooms, and custom-designed workspace for our technology and creative teams will enhance our productivity and support our growing staff. As our financial and technology clients have tightened their marketing budgets, we've found increasing demand for our unique approach to relationship marketing that integrates digital and human channels."

In addition to leasing properties owned by affiliates of Fairlane, including 1035 Cambridge St. in Cambridge and Chapel Business Center in Newton, Grill and Hillary Brown of Fairlane Properties serve as tenant representatives to companies in the Greater Boston area.

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