



CELEBRATING  
65 YEARS

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## **Tova Greenberg 2011**

April 21, 2011 - Green Buildings

Name: Tova Greenberg

Title: Director of Business Development

Company: The Green Roundtable/Sustainable Performance Institute

Location: Boston, MA

Place of birth: New Jersey

Family: Husband Steve and 2 sons

College: Princeton

First job unrelated to your current field: Patent management and licensing assistant (a fascinating detour!)

First job in current field: Architectural assistant

What your firm does now and its plans for the future? The Green Roundtable is a non-profit consulting, education and certification organization that leverages professional practice to improve the built environment. We help clients deliver on their sustainability promises. We plan to continue to develop our SPI Certification program and services to provide building professionals and owners with a trusted source for institutionalizing sustainability within their companies' DNA.

Hobbies: Biking, kayaking, reading, board games

Favorite novel: "The Lacuna" by Barbara Kingsolver

Favorite film: The King's Speech

Favorite website: [buildinggreen.com](http://buildinggreen.com)

Keys to success: Networking & persistence

Person(s) you most admire (outside of family): Barbra Batshalom

If you had to choose a different profession, what would it be? Wilderness guide or rabbi

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