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Durgin of Conway Commercial named agent for Sweet Fordy's sale

April 21, 2011 - Retail

Paul Durgin of Conway Commercial is representing Patrick and Elena Ford in the sale of their Pembroke caf  , Sweet Fordy's at 290 Center St. (Rte. 36). The listing includes the real estate, equipment, a beer and wine license, and a greenhouse that could be used for expansion or a separate business.

"This is an excellent opportunity for a new owner," said Durgin, who heads the Commercial Division of Jack Conway, Realtor. "Sweet Fordy's is already a popular caf   with a well-established local clientele."

Sweet Fordy's is owned and operated by Elena Ford and her husband Patrick, an experienced baker who trained under a French pastry chef. The caf   includes a bakery section and a delicatessen serving a variety of soups and signature sandwiches made on seven kinds of freshly baked breads.

"My husband and I realized a dream when we opened Sweet Fordy's," said Elena Ford. "We had envisioned a caf   with more of a European flair, but our customers wanted a home-style casual environment with simpler fare, and that's what we gave them."

"Our caf   has become an excellent meeting spot for local residents," said Ford. "People come here for breakfast, use their laptops with our free WiFi, and then come back again for lunch. I don't think there are many people in Pembroke who don't know Sweet Fordy's."

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