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## **Wilder Companies hires West and Lichauer; promotes Galgay and Feinberg**

April 21, 2011 - Retail

According to Wilder Companies, Howard West II joined the firm in the newly created position of asset manager. In this capacity he will assist in monitoring various properties' financial and operating performance, act as a liaison to ownership groups on management and reporting issues, provide assistance on property acquisitions, and oversee daily operations for various shopping centers throughout the portfolio. West most recently served as a real estate associate with Meketa Investment Group in Westwood.

Diane Lichauer was named general manager for Settlers Ridge, the 500,000 s/f shopping center in Pittsburgh, Pa. Lichauer is responsible for overseeing all day-to-day management and marketing at Settlers Ridge. She brings nearly 20 years of Pittsburgh-based property management experience to the newly created position

Alison Galgay was promoted to senior leasing representative. Galgay's leasing focus is on specialty centers, urban properties and mixed-use developments within the Wilder portfolio.

Ryan Feinberg was promoted to leasing and marketing associate for The Wilder Companies. Based in Wilder's Boston office Feinberg will assist in all facets of retail leasing, trade show coordination and social media efforts.

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