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Shair of M&J Associates represents Get in Shape For Women in 1,360 s/f

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According to Mark Shair, president of M&J Associates, Get in Shape For Women has opened. The store occupies 1,360 s/f and was a former music store. It is located in Lincoln Plaza at 400 Lincoln St. (Rte., 3A). It is adjacent to Stop & Shop. Lincoln Plaza is a 100,000 s/f shopping center anchored by Marshalls and Stop & Shop.

According to Shair, "Get In Shape For Women is franchise driven. Its success is greatly due to a unique model whereby a woman can get expert personal training services at a very affordable cost. I have placed them in a number of shopping centers and the acceptance by the public was immediate. Also, they generate excellent additional positive traffic for the other center tenants".

M&J Associates represented the tenant and Robert Kingan of M. Donahue Associates represented the landlord, Curtis Realty Company.

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