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## **Appraisal Institute president Magdziarz calls for collaboration on green valuations**

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The Appraisal Institute garnered widespread media coverage across the country - appearing in more than 100 online media outlets - after calling on the world's real estate community April 19 to join in helping to ensure reliable valuations for sustainable green buildings.

In an Earth Day announcement, AI president Joseph Magdziarz, MAI, SRA, said that appraisers need to have all information from underwriters, builders, real estate agents and home inspectors related to energy efficient features in order to recognize them and to make appropriate, market-based adjustments.

"The Appraisal Institute is the world's leading authority on green valuation, but producing reliable property valuations requires a collaborative effort," Magdziarz said. "Data is vital for appraisers to do their jobs, and we often need cooperation from others involved in real estate transactions to get it. Earth Day is the perfect reminder for us all to work together. When we do, everyone will benefit, including homeowners and buyers."

In unrelated coverage, Magdziarz also appeared on HouseLogic.com.

Also appearing in national media coverage this past week were Michael Dalnekoff, associate member, and Peter Christensen, affiliate member, in Valuation Review; Ross Calandra, MAI, Larry Webb, MAI, and Steve Bierlich, MAI, in CoStar Advisor; Scott Moen, Associate member, and Susan Morris, MAI, on Citybizlist.com; and Jonathan Miller, associate member, in The New York Times, Bloomberg.com and BusinessWeek.com.

Those stories are among the recent media coverage currently included in the "AI in the News" feature on the members-only section of the Appraisal Institute website.

Appraisal Institute members appearing in local media coverage included Herbert Sass, MAI, SRA, The Post Courier (Charleston, S.C.); Jumana Judeh, MAI, Arab American News (Dearborn, Mich.); Karen Goforth, MAI, Maddux Tampa Bay News Wire; Claire Aufrance, MAI, Greensboro (N.C.) News & Record; Jeremy Lofton, SRA, The Cheraw (S.C.) Chronicle; Richard Carabelli Jr., MAI, Asbury Park (N.J.) Press; Christian LeBey Jr., MAI, The Atlanta Journal Constitution; and Walker Beard, MAI, El Paso (Texas) Inc.

To see the latest media coverage about the real estate valuation profession, the Appraisal Institute and its members, go to the members-only area of the Appraisal Institute website at [www.appraisalinstitute.org/myappraisalinstitute/Default.aspx](http://www.appraisalinstitute.org/myappraisalinstitute/Default.aspx) and click any of the headlines under "AI in the News." Media coverage is updated daily and includes the latest news releases from the Appraisal Institute.

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