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Lash joins NECA Boston as assistant executive manager

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The National Electrical Contractors Association (NECA) Boston Chapter announces the appointment of Matthew Lash to the position of assistant executive manager. In joining the trade organization's leadership team, he will have responsibilities in labor relations, government affairs, business development, membership services and trade association administration.

NECA is an advocate for area unionized electrical contractors, particularly in workforce development, government affairs, training, continuing education, safety, and collective bargaining.

"I am pleased to join NECA," said Lash. "The organization's goals - promoting responsible business practices and positive labor relations - are right in line with my experience."

Prior to joining NECA, Lash served as marketing and business development director for the International Brotherhood of Electrical Workers (IBEW) Local 300 in South Burlington, VT., where he was the first non rank-and-file person ever hired for a leadership role at the union. At Local 300, Lash guided the organization's communications strategy and concentrated on workforce development, securing approximately \$500,000 in state and federal grants to train union electricians in renewable energy. Prior to Local 300, he was the executive director of the Barre Partnership, a nonprofit committed to revitalizing the historic downtown of central Vermont's largest city.

Boston chapter executive manager Glenn Kingsbury commented on the appointment. "Matt's hands-on experience in labor relations coupled with his solid communications skills will be an asset to the Boston Chapter."

Lash holds a Bachelor of Arts in journalism and mass communication with a minor in political science from St. Michael's College.

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