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O'Brien of Gilbane and Plutsky of King Fish to speak at June 9 dinner/seminar

May 19, 2011 - Construction Design & Engineering

ASM will host a dinner meeting and business seminar at the Newton Marriott on June 9 from 5:30 to 8:00 p.m. for members, guests and potential new members. A cocktail reception will kick off the evening's event, which features presentations by two speakers who are industry leaders in social media and construction.

Hear from Michael O'Brien, operations manager at regional construction company - Gilbane - and get their view on the current state of construction activity across Massachusetts and projected growth for 2012, 2013 and beyond. Then turn your attention to marketing expert, Gordon Plutsky of King Fish Media, and learn why social media is quickly becoming a necessary communication tool for most businesses, including construction. Hear, first hand, how other contractors are using social media and how to get started in your own business. Visit ASM's website for complete details.

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