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Behr Paints earns GREENGUARD Certification

May 25, 2011 - Green Buildings

Two of Behr Process Corp.'s paint lines now meet guidelines set forth by the GREENGUARD Environmental Institute (GEI) as part of the institute's Indoor Air Quality and Children & School Certification programs. Behr's recently certified products include all Behr Premium Plus and Premium Plus Ultra interior paints, including Behr Premium Plus interior/exterior high gloss series. The GREENGUARD Certified products meet strict chemical emission limits to help create healthier indoor-living environments.

"Behr is proud to offer high-quality, environmentally-safe professional products," said Joe Richardson, senior vice president of professional products and services for Behr Process. "With this certification, our customers can be assured that their clients will have healthier indoor air quality in their home or business environments."

According to the U.S. Environmental Protection Agency, The America Lung Association, and the World Health Organization, indoor pollution is one of the greatest risks to human health. Behr's certified low-chemical emissions products meet both GREENGUARD Indoor Air Quality and GREENGUARD Children & Schools standards, helping minimize the release of indoor pollutants into the air, and creating healthier living environments. Both GREENGUARD Certification programs ensure that products designed for use indoors, including spaces where children often reside, meet strict chemical emissions limits.

GEI is accredited through the American National Standards Institute (ANSI) as an independent, not-for-profit organization that oversees the GREENGUARD Certification programs. GEI establishes standards designed to protect the health of occupants through the control of mold, moisture and indoor pollutants, as well as the standards for building materials, interior furnishings, cleaners, electronics and children's products.

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