

## Massachusetts NAIOP and New England SIOR team up for June 15th Mid-Year Forecast at the Westin Boston Waterfront

June 09, 2011 - Spotlights

The traditional Commercial real estate Mid-Year Forecast will be held on Wednesday, June 15 from 7 to 10 a.m. at Westin Boston Waterfront. This event is jointly held by the New England SIOR Chapter and the Massachusetts Chapter of NAIOP. Approximately 400 commercial real estate professionals have attended this event in the past.

The event begins with an economic overview by Harvard Kennedy School's Edward Glaeser, who will provide a snapshot of the economy and its impact on the local real estate market. Some of Greater Boston's most senior real estate professionals will then take part in a lively discussion and analysis of the Massachusetts commercial markets, with a special look at the office, multifamily and capital markets. Panelists will explore the drivers and market fundamentals behind 2011 statistics, including emerging trends in specific markets, new growth areas, and a general outlook for the future. The program finishes with an audience Q&A session, and all attendees receive a handout filled with detailed statistics on each market.

This program is eligible for two CEUs for licensed real estate brokers and salespeople.

Economic Overview

& Moderator (8:05 - 8:45 a.m.)

Edward Glaeser, Fred and Eleanor Glimp Professor of Economics, Harvard University, director of the Taubman Center for State and Local Government and director of the Rappaport Institute of Greater Boston.

Market Experts

(8:45 - 10:00 a.m.)

- \* Multifamily: Simon Butler Cushman & Wakefield
- \* Suburban: Jack Kerrigan, Grubb & Ellis
- \* Cambridge Office: Curtis Cole, CB Richard Ellis
- \* Boston Office: Bill Motley, Jones Lang LaSalle
- \* Capital Markets: Frank Petz, Richards Barry Joyce & Partners.

SIOR would like to thank the following sponsors:

Market Sponsors

- \* CBRE
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Event Sponsor

\* Greenburg Traurig LLP

To register for the event, please contact Pauline Rand at the Massachusetts Chapter of NAIOP at 781-453-6900 x4.

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