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Wilder Companies signs three new leases at Garden City Center totaling 14,939 s/f

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According to The Wilder Companies, Anthropologie is now open and leases have been signed with national retailer Pinkberry and local retailer Studio B at Garden City Center.

Anthropologie opened to rave customer reviews earlier this spring. The new store occupies 12,200 s/f in the center's Village area. The highly sought after store offers unique items for women and home. This Garden City Center location is Anthropologie's only store in the R.I.

Pinkberry will occupy 1,378 s/f in the Village area, and will open on July 9th. Pinkberry is a one-of-a-kind frozen yogurt experience. The Garden City Center Pinkberry location will be the first Pinkberry in R.I. Partners Brian Galvin and Scott Green, R.I. natives and local entrepreneurs, are the Pinkberry area developers.

Pinkberry is a premium frozen yogurt made with real nonfat yogurt and nonfat milk that is rBST hormone free. Pinkberry is made with only the highest quality ingredients and is the perfect balance of tart and sweet.

"I am thrilled to bring Pinkberry to my home state of Rhode Island," said Galvin. "I am energized by Pinkberry's exceptional product, powerful brand and incredible customer experience."

Studio B will occupy 1,361 s/f in the center's Village area. Construction on the new store has begun and the opening is planned for early July 2011.

According to owner and Cranston resident Kristi Beaman, the inspiration for Studio B came to her as her clients expressed interest in luxury beauty products not currently available in R.I. "I was determined to open a boutique that housed all the most exciting body, fragrance, skin care, hair care, and cosmetic products under one roof," she said.

The new salon will offer cuts, coloring, foils, brow shaping, waxing, manicures, polishing and a variety of makeup services. A host of services will be also offered for brides.

In addition to the new stores and in keeping with the plan for redevelopment, Garden City Center will replace its existing site signs with a new package reflecting the center's recently updated brand image.

"The new signage is designed to keep the center contemporary and the shopping experience fresh," said Thomas Wilder, a principal of The Wilder Companies. "This is one part of our plan to reinvigorate Rhode Island's premiere lifestyle shopping center."

Built in 1948 on Rte. 2, Garden City Center is 500,000 s/f of retail and office space. The center is currently home to 55 shops, services, and eateries including Anthropologie, Banana Republic, Talbots, Chico's, Coldwater Creek, Starbucks, Williams-Sonoma, Borders, and Whole Foods Market.