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SMMA names Farias director of marketing

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SMMA appointed Ryan Farias as director of marketing. His responsibilities will include providing leadership for the firm's marketing strategy and execution, managing the company's marketing services team and working with SMMA principals on new client and market sector development. Prior to joining SMMA, Farias was vice president and director of marketing for Bovis Lend Lease.

"Ryan is the perfect complement to our leadership team, and I am thrilled to have him join us," said Ara Krafian, P.E., SMMA's CEO and president. "Ryan's experience in development and construction will help us cultivate a more complete perspective on how SMMA can be the best design partner to clients who are taking on the challenge of a building project."

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