



CELEBRATING
55 YEARS

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BSA invites you to attend the AIA 2008 National Convention/Design Expo

January 16, 2008 - Construction Design & Engineering

BSA would like to invite you in May to attend the AIA 2008 National Convention and Design Exposition.

In our first visit to the East Coast in almost nine years - and our first to Boston in 16 years - the AIA will host its convention in one of the most dynamic cities in America. And what a perfect place to immerse yourself in this year's theme, We the People, which will explore the power of architecture on behalf of all people and society. It's the right topic for a growing profession that has been challenged to engage the public in designing a more sustainable world.

In Boston you'll also be able to take advantage of some great opportunities:

*Earn all the learning units you need in a a single place over four days.

*Participate in dozens of seminars about improving profitability, sustainable design and building information modeling.

*Visit more than 800 exhibitors and learn about new products and services that can enhance your next project.

Outside the convention center, you can take walking and riding tours offered by the Boston Society of Architects/AIA, many of which earn learning units. Explore the Big Dig, visit the new Institute of Contemporary Art, see Brahmin homes on Beacon Hill, visit Harvard Yard, and more. There are even special tours for you and your guests, like Olmsted's Emerald Necklace or an exclusive visit to the iconic Fenway Park, home of the Boston Red Sox.

Beyond the tours and continuing education programs is the invaluable opportunity to network with other AIA members. The AIA's annual convention is the profession's Times Sq., the place to exchange ideas with colleagues from around the world.

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