



CELEBRATING  
55 YEARS

# nerej

## **Tedeschi Food Shops remodels six store locations in Massachusetts**

July 28, 2011 - Retail

Tedeschi Food Shops recently remodeled six locations in Massachusetts, bringing the number of stores remodeled since 2010 to 24. Renovations in Dorchester, Stoughton, Millis, Franklin, Saugus, and Fall River are part of a company-wide initiative to ensure that all store locations are remodeled and able to offer an increased assortment of fresh, healthy food options.

The newly upgraded stores now feature a selection of salads, sandwiches, subs, and wraps that are prepared by Tedeschi Fresh Foods, the company's recently acquired proprietary commissary. Freshly brewed hot and iced Green Mountain coffee is also offered. These upgraded stores are brighter and easier to shop thanks to an open floor plan, wider and shorter aisles, and new artwork and aesthetics.

Customer Appreciation sales were held to commemorate these stores' renovations. Sampling events where customers were treated to Tedeschi Fresh Food sandwiches, Frito Lay chips, Edy's ice cream, and an assortment of beverages were held at each store during this sale period to thank customers for their loyalty.

Established in 1923 in Rockland, Tedeschi Food Shops, Inc. operates 190 convenience store locations throughout Massachusetts, New Hampshire, Rhode Island, and Connecticut.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540