

## **Tech Superpowers opens at Patriot Place**

July 28, 2011 - Retail

Tech Superpowers recently opened its flagship retail store Tech Superpowers Patriot Place, next to Gillette Stadium, home of the New England Patriots. The new store will be focused on creating an entirely new retail experience for Apple consumers and professionals in and around Boston's southern suburbs and Rhode Island. Tech Superpowers Patriot Place isn't "just another Apple Store." It's a new retail concept that creates an immersive experience with over a dozen technology brands showcasing high tech products in a single showroom.

Tech Superpowers Patriot Place includes Apple-based home control and automation technology from Savant Systems, LLC, furniture from Turnstone, flatscreen technology from NuVision, LED lighting from Solais and Juno Lighting, commercial WiFi solutions from Meraki, and speakers by KEF.

New Apple users and die-hard Mac fans will be able to experience the latest Mac and iPad technologies integrated into home, commercial, and even the "Geek My Ride" Lexus â€" all in a showroom environment which allows them to see how the technology works together.

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