



# nerej

## **IREM's Fall Leadership Conference, October 11-15 in San Diego**

September 01, 2011 - Owners Developers & Managers

The Institute of Real Estate Management (IREM) invites commercial real estate managers and allied professionals to its 2011 Fall Leadership Conference slated for October 11-15 at the Hilton San Diego Bayfront Hotel, San Diego, Calif. The conference brings together real estate management industry leaders in a dynamic, interactive forum that examines major industry issues, challenges and opportunities; stimulates idea sharing and leadership development; and, much more.

The Conference features a wide array of program offerings, including:

- \* Education sessions led by industry, academic, and other expert presenters on topics ranging from saving money with sustainable maintenance and developing winning negotiating strategies to creating a crime-free property and effectively managing the next-generation workplace.
- \* Keynote addresses by Dr. Jeffrey Kaplan, a recognized expert on building relationships for leadership success, and Janine Driver, the nation's foremost body language expert and New York Times bestselling author of "You Say More Than You Think: A 7-Day Plan on Using the New Body Language to Get What You Want!"
- \* An array of IREM governance meetings as well as diverse social and recreational events ranging from a golf tournament to benefit the IREM Foundation to an inaugural gala dinner honoring IREM's outgoing 2011 president Ronald Goss, CPM, and incoming 2012 president James Evans, CPM.

### **Registration and Travel Info**

The discounted conference registration fee for IREM Members "which includes all education sessions and activities, an evening gala, a lunch, and several other functions" is \$595 for registrations received by September 1, rising to \$695 thereafter. The discounted registration for non-members is \$875 until Sept. 1, rising to \$900 thereafter. Day pass and student registration also are available as well, special hotel rates at the Hilton San Diego Bay Front hotel have been arranged along with discounted airfare on both United Airlines and American Airlines. For more registration details and additional information, call 800-837-0706, ext. 4650, or visit [www.irem.org/iflc](http://www.irem.org/iflc).

### **About IREM**

The Institute of Real Estate Management (IREM) is an international community of real estate managers across all property types dedicated to ethical business practices and maximizing the value of investment real estate. An affiliate of the National Association of Realtors, IREM has been a trusted source for knowledge, advocacy and networking for the real estate management community

for more than 77 years.

IREM is the only professional real estate management association serving both the multi-family and commercial real estate sectors and has 80 U.S. chapters, 13 international chapters, and several other partnerships around the globe. Worldwide membership includes nearly 18,000 individual members and over 535 corporate members.

IREM promotes ethical real estate management practices through its credentialed membership programs, including the Certified Property Manager (CPM) designation, the Accredited Residential Manager (ARM) certification, the Accredited Commercial Manager (ACoM) certification, and the Accredited Management Organization (AMO) accreditation. These esteemed credentials certify competence and professionalism for those engaged in real estate management. IREM also offers CPM Candidate, Associate, Student, and Academic memberships. All members are bound by the strictly enforced IREM Code of Professional Ethics.

Collectively, CPM Members in the United States manage nearly \$2 trillion in real estate assets, including 11.4 million residential units and 10.4 billion net s/f of commercial space.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540