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By Dave Cannistraro - ASM president's message: A focus on membership

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The passage of summer ushers in many changes - a new school year, a change of season, a back to business focus - and a renewal of activity here at ASM.

As subcontractors operate with less work, shrinking profits and fewer employees, it has become more critical than ever to deliver ASM's message and benefits not only to our current members but to subcontractors throughout Mass. In response, we are reaching out to subcontractors across the state this fall, with an invitation to join our association and benefit from the services ASM offers to subcontractors and their businesses.

As a subcontractor and business owner, I have personally derived great value from membership in ASM, through educational programs, news updates, committee participation, and collaborative efforts to improve the industry. Membership means being part of a respected network of construction professionals who share information, advice, business leads and project opportunities. The interaction with fellow business owners is invaluable, and the return on investment more than ten-fold the cost to join. Above all is the pride in being part of one of the state's most respected and influential organizations, dedicated to subcontractor success.

Just around the corner is the ASM harbor cruise, a safety roundtable for business owners, and a GC Showcase event, all shaping up to be excellent educational and networking opportunities. As president I encourage you to attend these events to interact with ASM members and experience the value of ASM first-hand. Please visit our website for more information on the events, and the mission of ASM.

In spite of the ongoing economic challenges in our industry, I wish you a successful fall season. As always, please contact me anytime with your questions, suggestions or concerns, president@associatedsubs.com. ASM is here to support you and your business.

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