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Study details increasing environmental awareness by commercial RE industry

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A new national survey of the commercial real estate sector reveals that nearly two-thirds of respondents have allocated funds to green initiatives, while the majority said that their sustainability investment will increase in 2008. Findings of the study by the Building Owners and Managers Association International, ALM's Real Estate Media Division, and the US Green Building Council were released today at Greenbuild 2007, the annual conference and expo sponsored by the USGBC.

Complete reporting on the survey appeared in the November issue of Real Estate Forum magazine, online at GlobeSt.com (www.globest.com) and will be in the January/February issue of The BOMA Magazine.

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