

## **Tom Pincince 2012**

September 29, 2011 - Green Buildings

Name: Tom Pincince
Title: President & CEO
Company: Digital Lumens

Location: Boston

Place of birth: California Family: Wife and two kids College: Brown University

First job unrelated to your current field: Mowed lawns

First job in current field: Macintosh programmer at Kurzweil Imaging Systems

What your firm does now and its plans for the future? Digital Lumens builds Intelligent Lighting Systems for commercial industrial facilities that save our customers up to 90% on their lighting energy bill. We are building a really big and important company that will change the way our customers view light.

Hobbies: Cycling

Favorite novel: The Baron in the Trees by Italo Calvino

Favorite film: Batman (1966) especially the shark scene.

http://www.youtube.com/watch?v=-bREcn8PFYk

Keys to success: Being both humble and aggressive.

Person you most admire (outside of family): Little Rock Nine

If you had to choose a different profession, what would it be? Professional soccer player - striker for Manchester United

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