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## **Lincoln Property Company represents Eliza Corp. for 38,800 s/f relocation**

October 06, 2011 - Front Section

According to Lincoln Property Company, Eliza Corp. of Beverly has signed a new lease for 38,800 s/f at 75 Sylvan St. Rob Cronin, vice president of Lincoln Property Co., represented Eliza in the market search and lease transaction. 75 Sylvan St. will serve as Eliza's new corporate headquarters for the next six years.

Eliza is a growing provider of integrated healthcare communication strategies, analytics, and business intelligence for leading healthcare organizations. They will be relocating to their new space in February of 2012.

"After an extensive space needs analysis and market survey, 75 Sylvan stood out by far, not just as the best fit for Eliza's growth needs, but as a great fit for their culture and corporate image as well." says Cronin.

The landlord at 75 Sylvan Street is Brookwood Financial ([www.bfplp.com](http://www.bfplp.com)) of Beverly. "Brookwood was great to work with in getting this lease competed." added Cronin "Eliza and Brookwood will be great business partners going forward." Brookwood Financial was represented by Colliers International.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540