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KHJ Brand Activation to move to 15,000 s/f in the Seaport District

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Branding firm KHJ Brand Activation is planning to relocate from Charlestown to a larger space in the Seaport District early next year. With 38 employees, KHJ said it currently occupies 10,000 s/f. The firm said it plans to hire additional staff after it completes its relocation to 15,000 s/f of space in the Seaport West tower of Seaport Place, owned by Pembroke Real Estate, the commercial real estate arm of Fidelity Investments. Colliers International represented KHJ in the lease transaction, and Pembroke was represented by Jones Lang LaSalle.

One of KHJ's specialties is branding large-scale real estate developments, and in this capacity, it has done work for such local developments as John Hancock Tower, the West End Apartments, Patriot Place, the Clarendon, the Loop, International Place, Atlantic Wharf, and Fan Pier as well as Seaport Place. KHJ's client roster also includes companies in the health care, financial services, and technology sectors.

KHJ may be the latest local firm looking to expand operations by moving to the Seaport District. Several local companies have recently either announced plans to move to the Seaport District or have already moved there. Among them are the law firm Fish & Richardson and Watertown ad agency Allen & Gerritsen. Vertex International Inc., a biotechnology company, has said it will bring 1,350 employees from its Cambridge location and add another 500 workers.

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