

Sherwin-Williams enhances zero-VOC Harmony

November 10, 2011 - Spotlights

Sherwin-Williams is committed to meeting the evolving needs of professional customers with solutions that meet the most stringent environmental regulations. The company has enhanced the formulation for Harmony — one of its most popular green coatings.

Sherwin-Williams has enhanced zero-VOC Harmony with a formula that offers improved application, better hide and new odor-eliminating technology that actually reduces odors in the air â€" keeping rooms smelling fresher, longer. The length of time Harmony actively reduces odors depends on the concentration of the odors, the frequency of exposure and the amount of surface area being painted.

Harmony is one of five Sherwin-Williams coatings that carry the company's GreenSure designation, which identifies products that offer maximum performance and are designed and manufactured talking steps to reduce environmental impact and to meet or exceed the most stringent regulatory requirements. Harmony also withstands frequent washings and resists mildew on the paint film with an antimicrobial agent.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540