



# nerej

## **Love Funding launches revamped versions of its website and social media platforms**

November 10, 2011 - Financial Digest

Love Funding has launched revamped versions of its website and social media platforms.

The company overhauled its web presence in an effort to provide clients and those interested in FHA multifamily and healthcare financing options a quick and easy way to get the information they need. In addition, Love Funding introduced a "News and Events" section on its website that tracks the latest industry developments, shares company insights on navigating HUD's loan programs, and highlights recent loan closings arranged by the company across the country. Easy-to-find links take readers directly to Love Funding's Twitter, Facebook and LinkedIn sites.

"As one of the biggest FHA-only lenders in the country, Love Funding and its originators have the experience and tools needed to help property owners and developers understand what can sometimes be a confusing process," said Love Funding director of marketing Sally Baker.

"Our intent with the new sites is to share some of that insight and help them understand what to expect."

To that end, one of the most innovative features on the website is a user-friendly section devoted to providing information about HUD programs. The "Resource Center" contains a host of vital information for potential borrowers, including program requirements, application checklists and standard mortgage documents.

Borrowers and journalists alike can also sift through Love Funding's recent loan closings, sorting them by state, date, loan amount, loan type, HUD program or HUD office.

"We're inviting all those interested in FHA multifamily, healthcare and hospital financing to visit our website, join us on Facebook, and follow us on Twitter and LinkedIn," Baker said.

### About Love Funding

Love Funding is a fully-approved HUD LEAN and MAP lender serving clients across the country from its headquarters in Washington D.C. and offices in Boston, Chicago, Cleveland, Dallas, Denver, Kansas City, Knoxville, New York, Palm Beach, Tampa and St. Louis. The company offers refinance, construction and acquisition financing programs for multifamily, senior housing and healthcare facilities, including hospitals. Love Funding is one of the Love Companies, a St. Louis-based investment holding company with origins dating back to 1875.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540