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Lindt Factory Outlet stores open for the holidays

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Lindt is increasing its presence and making chocolate more widely available to Southern New England chocolate lovers this holiday season at WS Development shopping centers. The Swiss chocolatier began its relationship with New England's premier open-air shopping center developer in the spring with temporary stores at six WS Development locations in Massachusetts, New Hampshire and Connecticut. Lindt opened its seventh Lindt Factory Outlet within the WS Development portfolio last month at The Crossing at Smithfield. All seven stores will remain in place through the holidays.

"WS Development shopping centers have proven to be an effective retail partner for our Lindt Factory Outlets," said Bob Pollini, director for Direct-to-Consumer at Lindt. "Our continued presence in their retail centers is a testament to their outstanding commitment to helping our shops succeed."

Lindt Factory Outlets, which offer factory outlet pricing at sales up to 70% off, are located at the following WS Development centers:

- * The Shoppes at Blackstone Valley, Millbury
- * Seekonk Square, Seekonk
- * Redstone Shopping Center, Stoneham
- * Wareham Crossing, Wareham
- * Meadow Brook Crossing, Amherst, N.H.
- * The Shoppes at Farmington Valley, Canton, Conn.
- * The Crossing at Smithfield, Smithfield, R.I.

"The partnership with Lindt has been rewarding for both parties," said Michael Campbell, director of business development at WS Development. "The Lindt Factory Outlet stores have been great draws to our shopping centers, and we're excited that Lindt will continue to operate all seven stores with us through the holiday shopping season."

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