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McIntyre named regional vice president of Coldwell Banker Residential Brokerage Northern New England region

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According to Rick Loughlin, president of Coldwell Banker Residential Brokerage New England, Merit McIntyre has been named regional vice president of the Coldwell Banker Residential Brokerage Northern New England region. McIntyre will oversee the company's 13 branch offices in Maine and New Hampshire. He will report directly to Patricia Villani, senior vice president and general sales manager of Coldwell Banker Residential Brokerage.

McIntyre most recently served as managing partner of NorthWay Commercial Brokerage in Haverhill and principal of McIntyre, Day & Co., a private investment firm that purchases and redevelops commercial real estate in Mass. and Southern New Hampshire.

"Merit has achieved tremendous success throughout his real estate career, and we are pleased to have someone with his exceptional skills as part of our dynamic senior management team," said Loughlin. "I am delighted that Merit will be sharing his expertise with the management team, and I am confident he will provide the necessary support to help our Maine and New Hampshire offices expand their business and achieve greater success."

A licensed real estate broker in Mass. and N.H., McIntyre joined the Coldwell Banker Residential Brokerage Haverhill office in 2002. Within a short time, he was promoted to sales manager of the Tewksbury office of Coldwell Banker Residential Brokerage, where he oversaw the day-to-day sales and operations of 57 sales associates. In his role as sales manager, McIntyre successfully helped his sales team grow its business and increase sales. Prior to joining Coldwell Banker Residential Brokerage, McIntyre was affiliated with Coldwell Banker Hunneman King Davis in Haverhill.

"I am excited to be back at Coldwell Banker Residential Brokerage, where the sales associates and employees are focused on providing superior customer service to their clients and customers. With access to the company's top-notch marketing and educational programs, as well as its technological tools, the sales offices in Maine and New Hampshire are well-positioned to achieve and exceed their goals," said McIntyre.

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