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Equity Office Properties promotes Haraldstad to director regional finance

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Equity Office Properties has promoted Brenda Haraldstad to director regional finance. Haraldstad has been in the real estate industry for 17 years and with Equity Office for the past 9 years in national and regional finance as well as operational roles. As director regional finance, Haraldstad will oversee the management of the financial operations for the Boston Market and continue to support senior management. Equity's portfolio includes nearly 12 million s/f.

"As a prominent member of our team, we look forward to Brenda working to maintain our leadership role in the Boston market," said Tom Bakke, market managing director at Equity. "Brenda's experience in financial management and strategic planning make her the perfect fit for the position."

"I am thrilled to accept my new role as Equity Office's director of finance and look forward to continue working with exceptional property management and leasing teams," said Haraldstad.

Previously, Haraldstad was manager of financial analysis for Equity Office where she provided analytical, asset management, and investment analysis support to regional senior management. Prior to that she was manager of market accounting at Equity Office, where she was charged with transitioning portfolio expansion during company consolidation and expanded her role to forecasting and budgeting of revenue and capital expenditures and provided trend analysis.

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