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Bennett Fisher 2012

January 26, 2012 - Green Buildings

Name: Bennett Fisher

Title: CEO and co-founder

Company: Retroficiency, Inc.

Location: Boston

Place of birth: Fort Levanworth, KS

Family: Betsy (wife), Robby (son) and Bella (dog)

College: Johns Hopkins University and MIT Sloan School of Management

First job unrelated to your current field: Research Analyst at Cambridge Associates. Performed independent financial consulting for endowments and high net worth individuals.

First job in current field: Analyst at Pitcairn Properties, a commercial real estate private equity company. Helped source and underwrite +\$300 million in acquisition and development deals.

What your firm does now and its plans for the future? Retroficiency is focused on scaling energy efficiency in commercial buildings - currently an expensive, manual, and time consuming process. Our data analytics software helps cost-effectively prioritize high potential commercial buildings and evaluate thousands of energy efficiency measures in minutes.

Hobbies: Ideation, family, working out

Favorite novel: Four Steps to the Epiphany

Favorite film: The Social Network

Keys to success: Vision, working with customers, and perseverance

Person you most admire (outside of family): Richard Branson

If you had to choose a different profession, what would it be? Software development

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