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PUMA purchases 104,711 s/f 10 Lyberty Way for US headquarters

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PUMA® North America, the sport lifestyle brand known for fusing the influences of sport, lifestyle and fashion, has purchased 10 Lyberty Way. The location will serve as the company's new US headquarters housing the brand's North American operations including sales, marketing, retail, product merchandising, customer service, operations and finance.

PUMA North America will make its move to the 104,711 s/f building in the fall of 2008. Currently, PUMA occupies 5 and 6 Lyberty Way, just down the street from the new building. PUMA North America employs 300 people from the New England area.

"PUMA has aggressive strategies for the coming years. To reach our goals while not sacrificing desirability, the right location is crucial," said Jay Piccola, president of PUMA North America. "We have long considered Westford our home, and we're happy that our move will keep us here."

Brian McKenzie, partner and James Lipscomb, vice president of Richards Barry Joyce & Partners represented PUMA in this purchase. Also PUMA enlisted the legal assistance of Kevin Joyce of Nixon Peabody, LLP.

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