



CELEBRATING
55 YEARS

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Paul Badeau Marketing Director Lewiston-Auburn EGC

January 31, 2008 - Northern New England

Name: Paul Badeau

Title: Marketing Director

Company: Lewiston-Auburn Economic Growth Council

Location: 415 Lisbon Street, Lewiston, ME 04240

Place of Birth and Year: Lewiston, ME, 1965

College: Assumption College

First Job Unrelated to your current field? Cook

First Job in current field: Editor/internal communications, Norton Company

What Your Firm Does Now and Its Plans for the Future? Economic development organization serving the communities of Lewiston and Auburn, Maine, by providing clients with technical assistance, site location services, gap financing, marketing/public relations support, business advocacy; continue to offer innovative services, community branding, building up transportation/logistics

Hobbies: Hiking, backpacking, playing with my kids

Favorite Novels: Ulysses by James Joyce; The Lord of the Rings (entire trilogy) by JRR Tolkien and Straight Man by Richard Russo

Favorite Film: Dead Poet Society

Keys to Success: God, education, collaboration, learning from others

Person(s) You Most Admire (outside of family): Jesus Christ

If You Had To Choose a Different Profession, What Would It Be? Teaching