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Four Benefits of Investing in Commercial Real Estate available from IREM

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A new publication that lays out the key benefits that make commercial real estate one of the best investments an individual or partnership can make is now available from the Institute of Real Estate Management (IREM). Titled *The Four Benefits: Commercial Investing and You*, the publication will inform and educate beginning investors on the various advantages, basic terminology and reasoning behind an assortment of commercial real estate investments, with emphasis on the great financial gains that such investments can generate.

The Four Benefits is written by Nicholas Dunlap, CPM, vice president of Dunlap Property Group, a real estate investment and management firm headquartered in Fullerton, Calif. A seasoned speaker and blogger on real estate related subjects, Dunlap was named in 2009 as one of the 30 best and brightest individuals under the age of 30 who have chosen real estate management as a career. He was selected from a large pool of nominees from across the U.S. and Canada on the basis of his professional and other accomplishments.

In addition to gaining a clear understanding of how commercial real estate can be the foundation of one's financial security, or a building block in one's quest for wealth, the book will help readers determine their investor profile based on their financial goals. As well, it discusses the role of accountants, lawyers and other professional service providers as investment-related consultants and provides tips for selecting those who are most qualified.

The Four Benefits: Commercial Investing and You, is \$10.99 for IREM Members and non-members (plus shipping and applicable state sales tax). To order, contact the IREM Customer Relations Department at 430 No. Michigan Ave., Chicago, IL 60611 or e-mail to custserv@irem.org. Internet users can order the publication online at www.irembooks.org.

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