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McCann of Optimum Hotel Brokerage sells 67 room Motel 6 Augusta for Accor North America - \$1.8 million

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Optimum Hotel Brokerage has closed on the \$1.8 million sale of the Motel 6 Augusta. The 67-room hotel is located adjacent to I-95. Joe McCann, president of Philadelphia-based Optimum Hotel Brokerage represented the seller, Accor North America. The economy hotel was purchased by a New Jersey owner and operator, who will retain the property as a Motel 6 under franchise agreement with Accor.

"The Motel 6 Augusta's great location, quality construction, and Accor branding made the asset attractive to our extensive customer base of economy and select-service hotel buyers" said McCann. "The Motel 6 Augusta will give its new owner excellent opportunities to create value in this diverse, growth market. The hotel's Motel 6 branding was a valuable component of the deal."

Philadelphia, Pennsylvania-based Optimum Hotel Brokerage is a full service hotel brokerage firm. The firm's recent sales include the 115-room Westport Inn in Westport, Conn.; the 66-room Holiday Inn Express Plainfield in Plainfield, Conne.; 153-room Best Western Colonial Hotel in East Windsor, Conn.; the 1,639-room Palmer House Hilton in Chicago; the 75-unit Comfort Inn & Suites Brandywine Valley in West Chester, Penn.; the 153-room Days Inn Rochester Airport in Rochester, N.Y.; the 197-room Southbury Hilton in Southbury, Conn.; the 150-unit Best Western Lawton in Lawton, OK.; the 161-unit Holiday Inn Express Waterbury in Waterbury, Conn.; the 100-room Days Inn in Niantic, Conn., the 153-unit Days Hotel in Rochester, N.Y., the 304-room Crowne Plaza Meadowlands in Secaucus, N.J. and the 350-room Crowne Plaza Hartford in Hartford, Conn.

Optimum Hotel Brokerage is also a member of Hotel Brokers International. McCann has earned the designation of Certified Hotel Broker, with distinction, from the organization, and was recognized as HBI's Broker of the Year for the Northeast Region in 2003 and 2004. HBI has also awarded McCann with the Portfolio Sale of the Year award in 2004 and Unique Deal of the Year award in 2004 and 2005. More recently, Optimum Hotel Brokerage and Joe McCann were awarded HBI's prestigious Broker of the Year Award for 2005. Joe also serves on HBI's board of directors.

McCann is a twenty-eight year hotel industry veteran who has held senior management positions with Hilton and Marriott.

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